

CLINIQUE
LA PRAIRIE

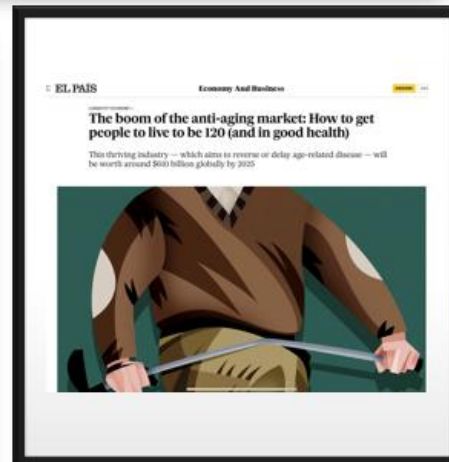
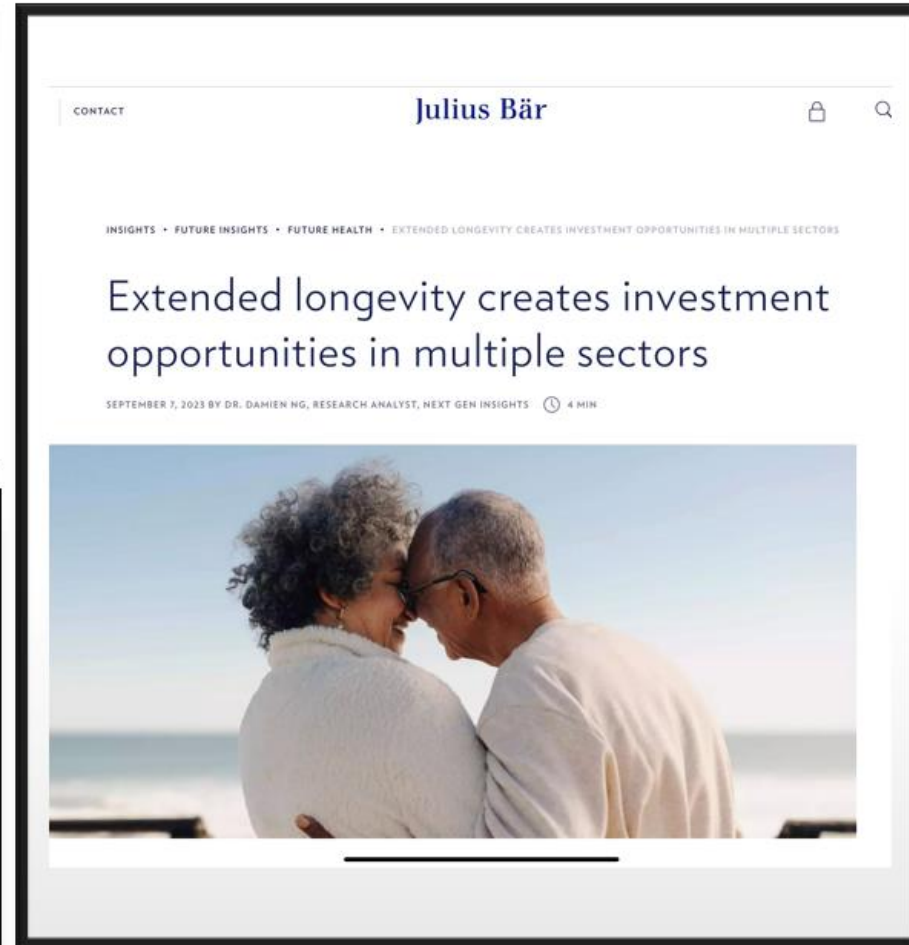
SWITZERLAND

Luxury Meets Longevity

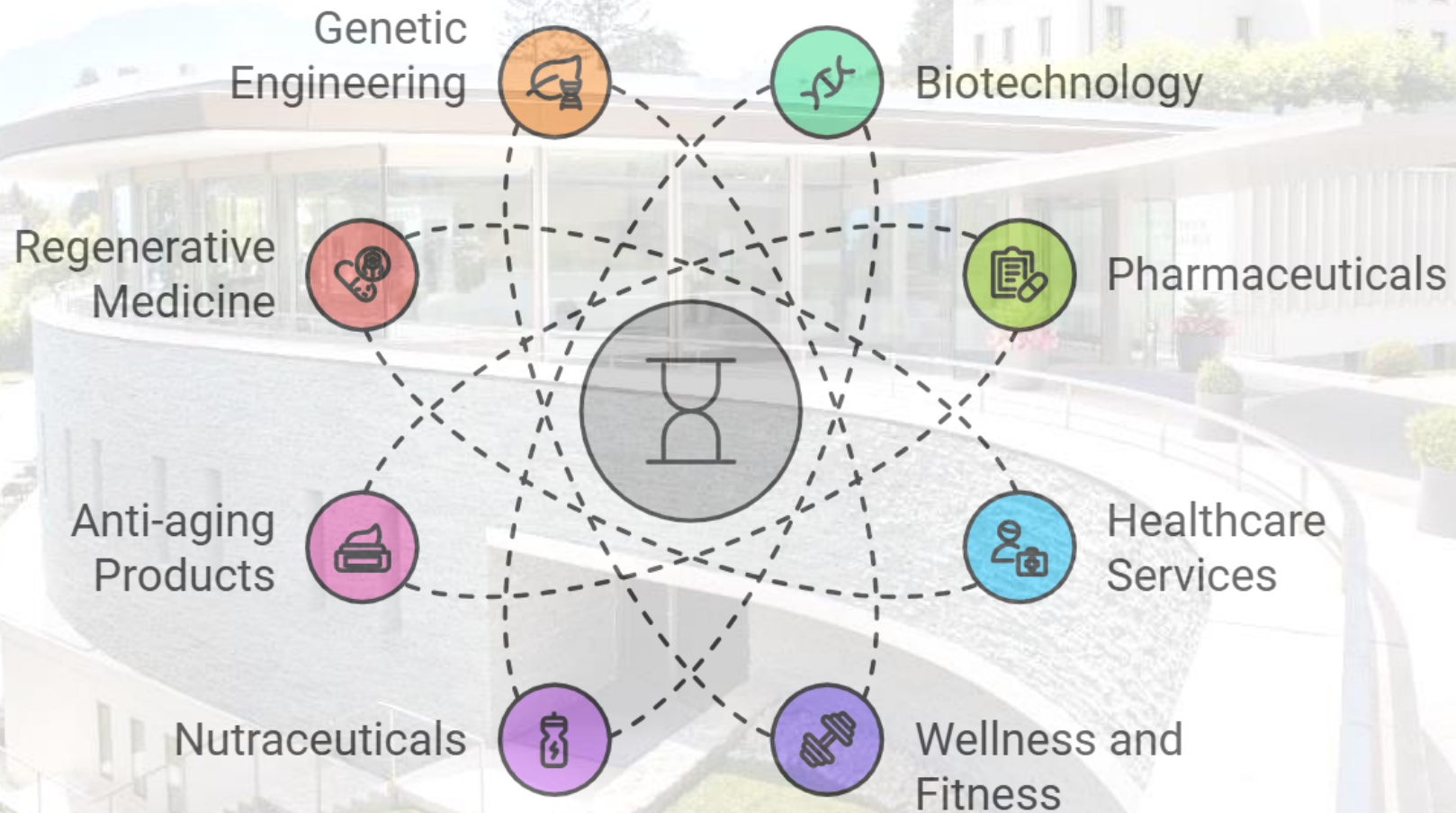
SIMONE GIBERTONI

*CLINIQUE LA PRAIRIE Group CEO,
HOLISTIC HEALTH Co-Founder,
CLP LONGEVITY FUND Co-Chair*

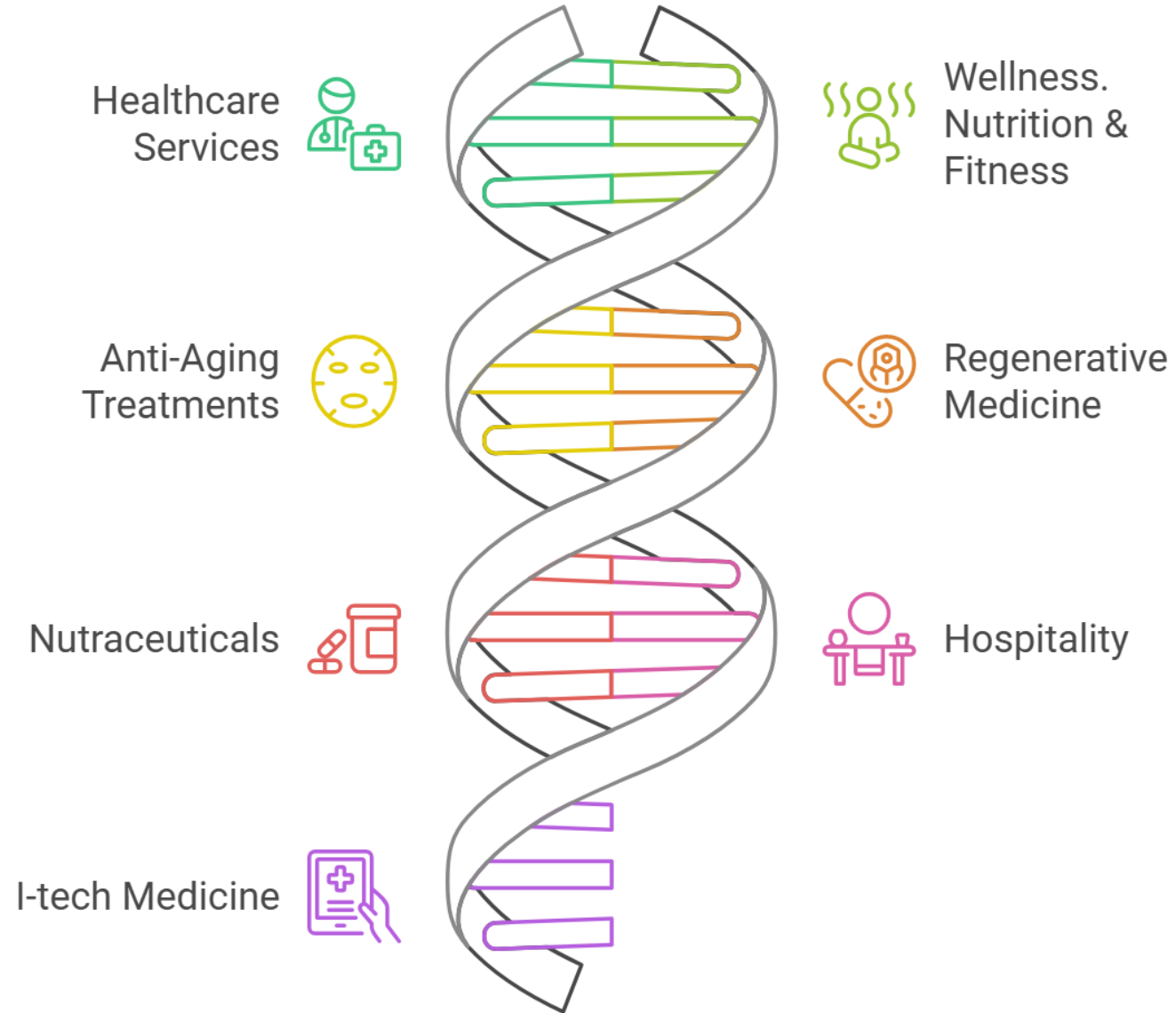
Longevity : A Booming Market



Components of the Longevity Market



Clinique La Prairie



OUR MISSION

We enable people to live a longer, healthier and better life, by leveraging their inner life drivers and the synergies of science, care and nature.

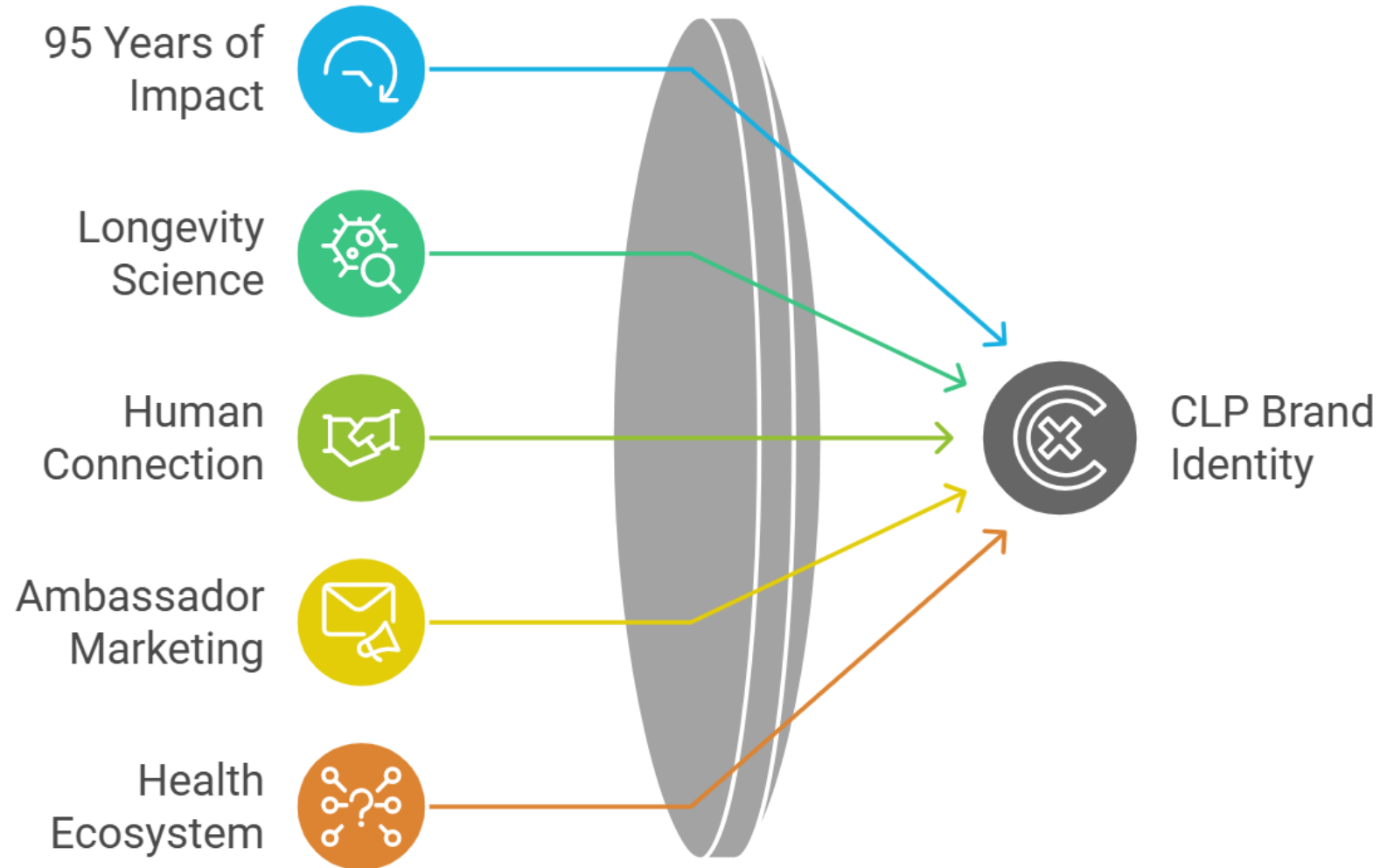


Since 1931

DR PAUL NIEHANS WAS A FAMOUS SWISS SURGEON,
SPECIALIZED IN REGENERATIVE MEDICINE, AND A
PIONEER IN LONGEVITY.
HE DEVELOPED CELLULAR THERAPY.

Breaking through the boundaries in health & wellbeing, leading to transformative concepts and methods to live longer, healthier and fuller, the legacy of innovation has continued over 90 years.

CLP Brand Identity



How do we transition into the future



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CLINIQUE LA PRAIRIE
ECOSYSTEM

WE ARE COMMITTED TO BUILD A CONSUMER CENTRIC ECOSYSTEM MADE OF PLACES, SERVICES, TECHNOLOGIES AND PRODUCTS, DEDICATED TO HEALTH & WELLNESS

1

A network of new physical centers
Health Resorts

Health Resorts

Montreux
Anji
Amaala

90 years of pioneering longevity

Longevity Hubs
Bangkok
Doha
Dubai
Madrid
Taipei

Longevity technologies in your everyday life
Longevity Hubs in urban locations

2

3

Constant follow up for long-term results
Food supplements to continue your journey

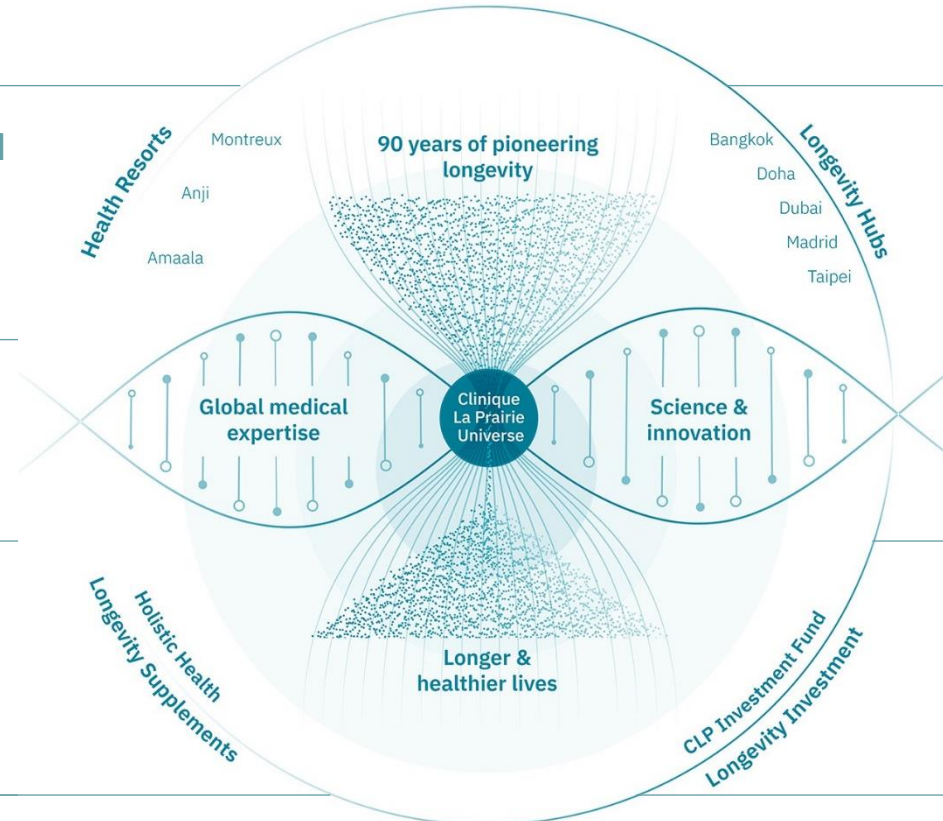
Holistic Health
Longevity Supplements

Longer & healthier lives

CLP Investment Fund
Longevity Investment

Continuous innovation
Innovation Fund,
Lifescience team,
Scientific Committee

4



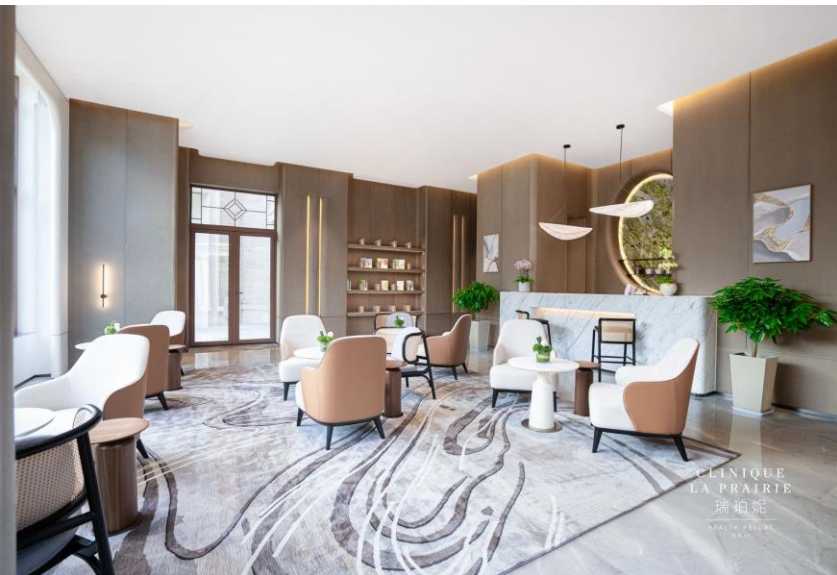
A background image of several aloe vera leaves, showing their characteristic serrated edges and layered structure. The image is overlaid with a semi-transparent dark blue filter.

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1 HEALTH
RESORTS

ANJI HEALTH RESORT GRAND OPENING TOUR-FACILITIES



ANJI HEALTH RESORT GRAND OPENING TOUR-FACILITIES



ANJI HEALTH RESORT GRAND OPENING TOUR-SUITES



CLINIQUE LA PRAIRIE AMAALA

Located to the Red Sea in a secluded haven of peaceful waters and nature.



The resort features luxury Residences and suites, built around a core building that houses the Medical Pillar, the Wellbeing Pillar, the Movement Pillar and the Nutrition Pillar, as well as masterclass lounges and all world-class wellness and hospitality facilities.

AMAALA HEALTH RESORT GRAND OPENING 2025





CLINIQUE
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SWITZERLAND

Phuket



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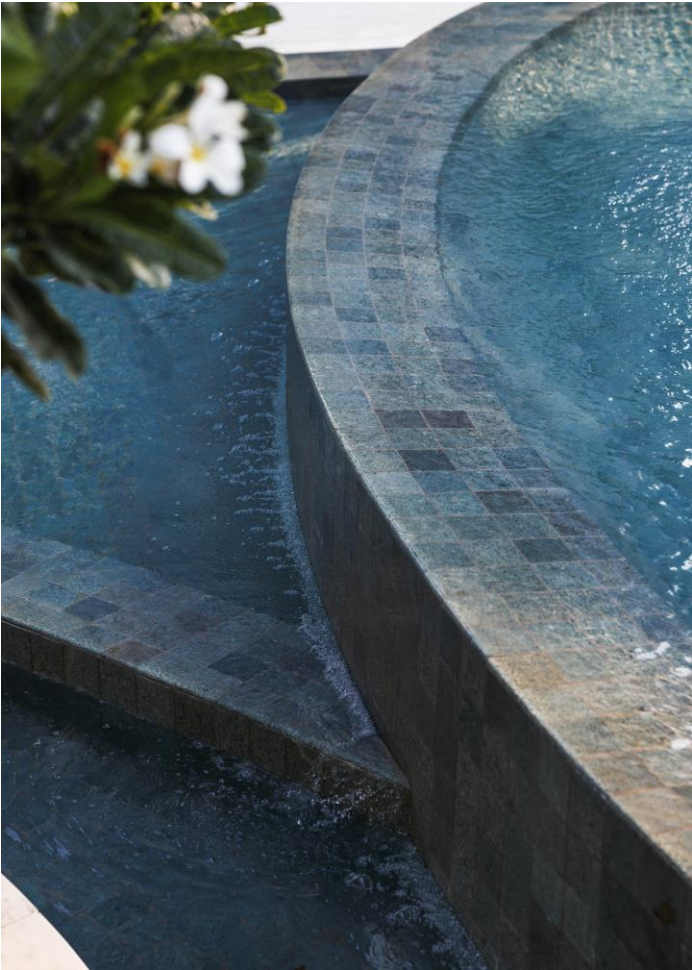
2 LONGEVITY
HUBS

Longevity Hubs
Dubai, United Arab Emirates, One & Only One Za'abeel – Opening March, 1st 2024



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Longevity Hubs
Doha, Qatar St. Regis Marsa Arabia







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3

HOLISITIC HEALTH
SUPPLEMENTS

CLINIQUE LA PRAIRIE

— HOLISTIC HEALTH —
SWITZERLAND



PIONEERING A NEW ERA
IN PROFOUND WELLBEING

CLINIQUE
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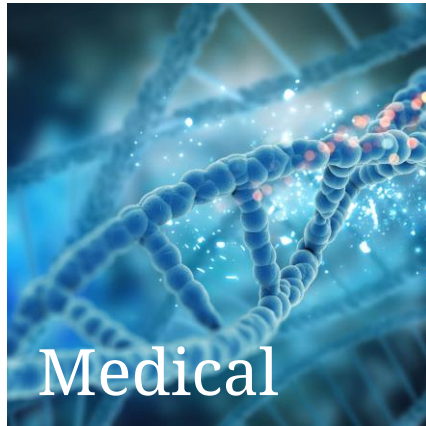
4

LONGEVITY FUND
BY CLINIQUE LA PRAIRIE

The background features a dark, almost black, space filled with vibrant blue light trails and particles. These elements create a sense of motion and depth, resembling a digital or scientific visualization. The light trails are composed of many thin, overlapping lines that curve and swirl, while the particles are small, bright blue dots scattered throughout the scene. The overall effect is one of dynamic energy and futuristic technology.

*INNOVATION IS THE CORE OF WHAT
WE DO AND HAVE DONE FOR 90
YEARS*

Where do we invest in? Our 4 pillars investment strategy:



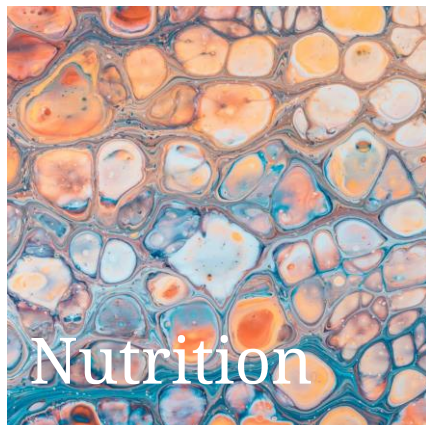
Medical

We actively seek out startups and pioneering researchers who are dedicating their work to mitigating senoinflammation, fortifying immune system resilience, and unravelling the fundamental cellular mechanisms that underlie the aging process. Our goal is to accelerate the translation of groundbreaking therapies from academic research into clinical application, making innovative treatments accessible right from the lab to the patient's bedside.



Movement

We are interested in technologies that create personalized exercise regimes focused on reducing inflammation, enhancing metabolic health, and improving mobility and flexibility. Innovations can range from wearables that monitor physiological parameters in real-time to software that uses machine learning to adapt fitness routines.



Nutrition

We look for companies that are developing cutting-edge nutritional interventions - from functional foods and nutraceuticals to AI-driven personalized nutrition plans. These should aim to slow cellular aging, improve metabolic flexibility, and contribute to overall health at the genetic and epigenetic levels.



Wellbeing

Recognizing the inextricable link between mind and body, we seek technologies that can reduce stress, improve mental health, and contribute to emotional and psychological wellbeing. These can include anything from digital therapeutics for mindfulness to biofeedback devices that improve sleep quality.



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THANK YOU
MERCI