



e-Luxury Summit
2025

Luxury In The Age Of Change: From Heritage To Innovation.

Dagorà's Strategic investments in Canton Vaud

Lausanne, 9 October 2025

ORGANIZED BY

DAGORÀ
LifeStyle • Innovation • Hub

INSTITUTIONAL PARTNERS

VAUD 



Ville de Lausanne

We are a
**membership-based
community** designed
to inspire innovation,
foster collaboration,
and facilitate
investments in the
lifestyle sector



+110
ACTIVE
MEMBERS

We Drive Innovation Across Industries



**FASHION
& LUXURY**



**BEAUTY
& COSMETICS**



**FOOD
& BEVERAGE**



**TRAVEL
& HOSPITALITY**



**LONGEVITY
& WELLNESS**

We connect innovation leaders



We enable innovation & growth through



**EDUCATION
& TRAINING***

*in collaboration with
local universities

**PEER TO PEER
EXCHANGE
& EVENTS**

**INVESTORS
& PUBLIC
FUNDING**

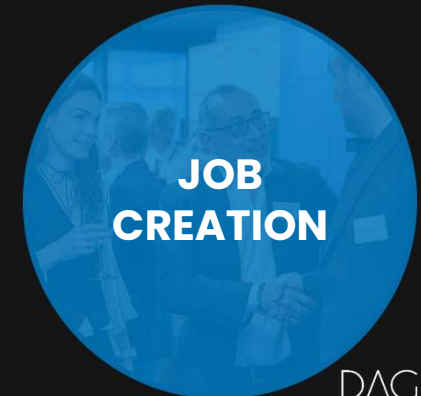
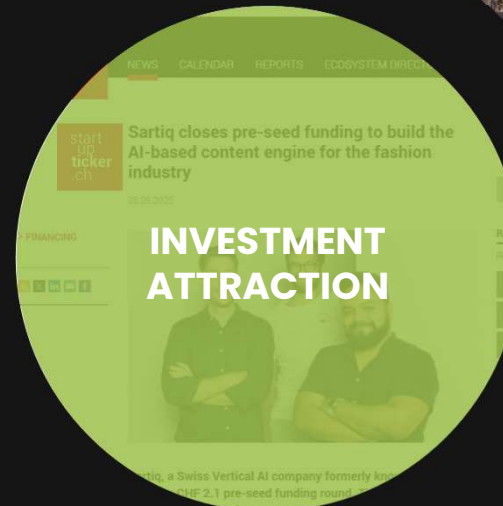
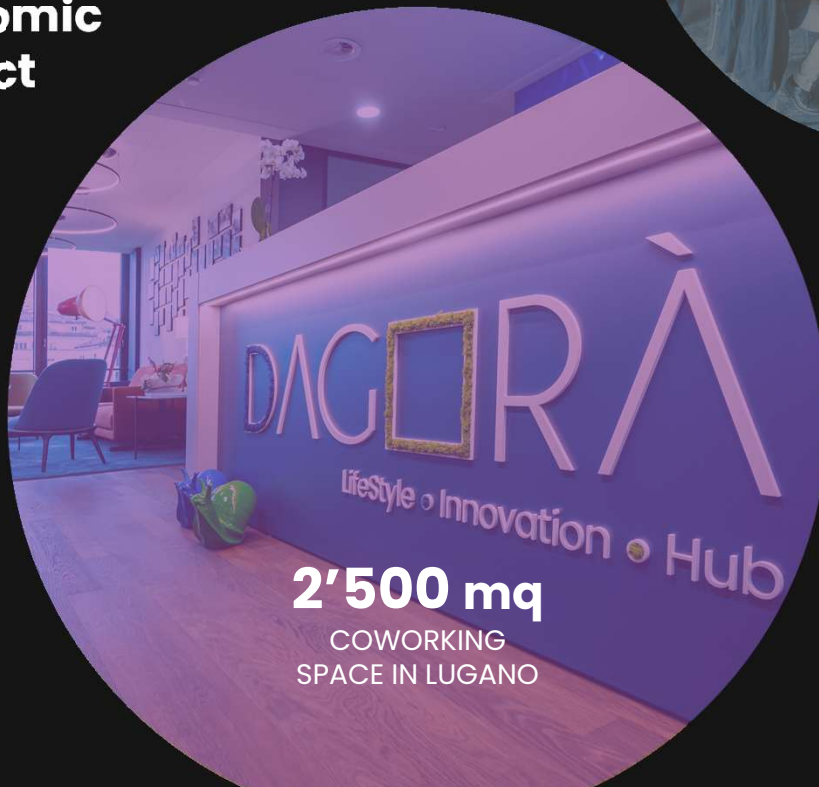
**IB*
& START-UP
SCOUTING**

*on behalf of
Innosuisse

**LOBBYING
IN FAVOUR
OF THE
INDUSTRY**

In our hubs, **ideas are exchanged**,
skills cultivated, and **innovation**
supported...

...creating
lasting **social** and
economic
impact



Canton Vaud: Where Talent Meets Innovation

Canton Vaud is a hub where **heritage** and **innovation meet**, leveraging **world-class researchers** and **talents**

IMD

EPFL

EHL

éc a l

Unil

UNIL | Université de Lausanne

Canton Vaud: Where Global Lifestyle Companies Make Their Home

Many leading lifestyle brands choose **Canton Vaud** as their base, benefiting from its **strategic location** and **business ecosystem**



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Strategic Investments 2026



COMMUNITY ACCELERATION

**Innovation
Projects & Activities**



FEASIBILITY STUDY

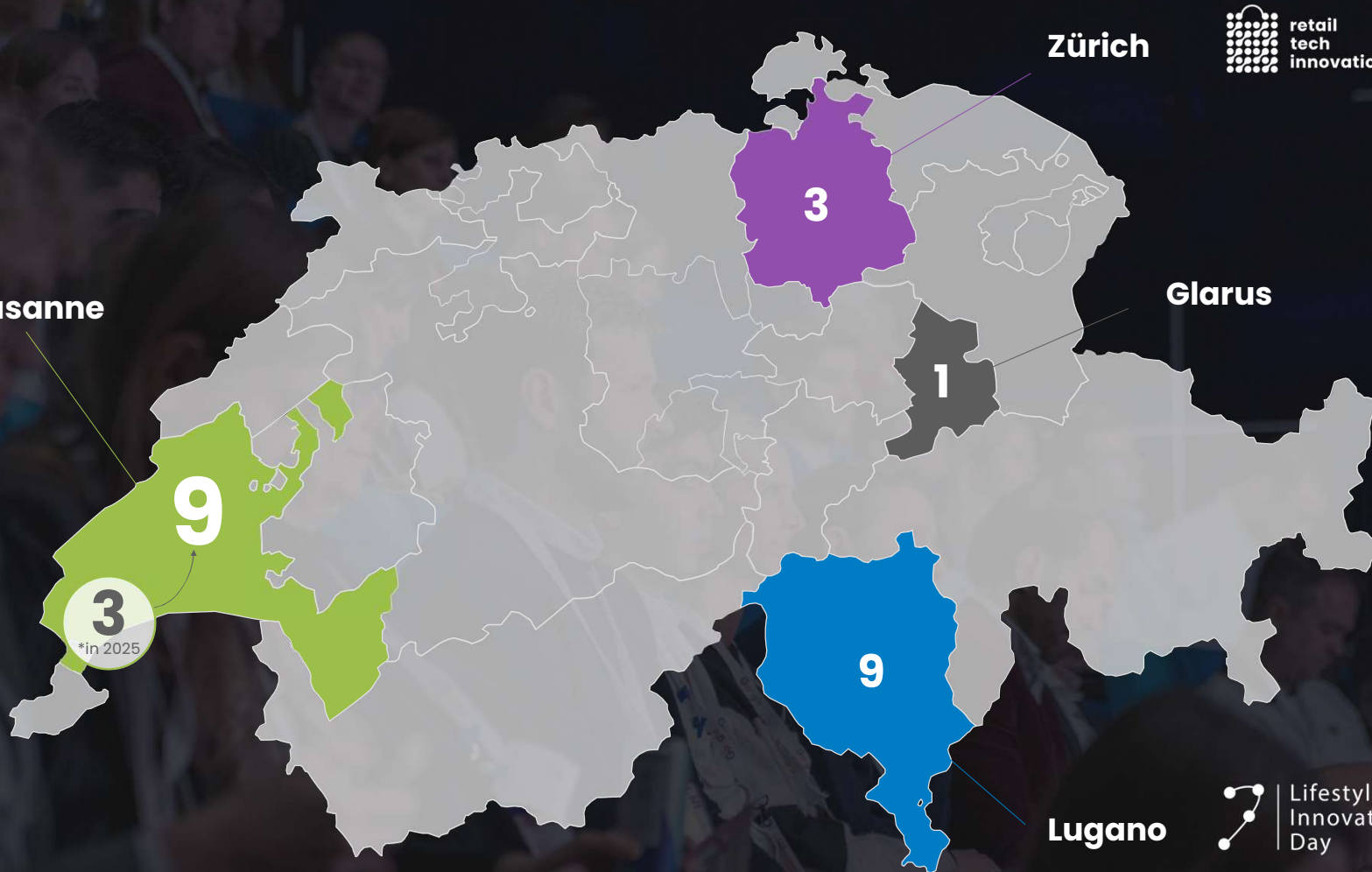
Innovation Hub

*Working towards the creation of a 3,000 m²
innovation hub in Lausanne city center*

Community Acceleration & University Partnerships



Lausanne



Zürich



Glarus

2026
Activities Plan

Lugano



Industry
Deep
Dive
Luxury
Innovation

DINNER & 1 TO 1 MEETING

10 Feb 2026
@Lausanne

EVENT DAY

11 Feb 2026
@EHL, Lausanne



Francesco Bottigliero

Chief of Humanistic
Technology



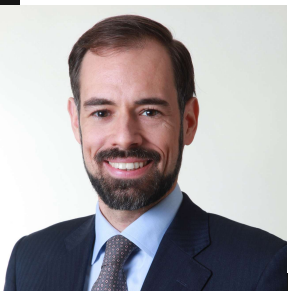
Margherita Sacerdoti

Head of Investor Relations &
Sustainability



Matteo Atti

Global
CMO



Maurus Lienhard

Chief Strategy &
Transformation Officer



Patrick L. Garbini

Founder & Managing
Director



ACTIVITY PLAN 2026 | COMMUNITY ACCELERATION

Investor Dinner

17 Mar 2026
@Lausanne



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Workshop Luxury

11 Jun 2026
@Lausanne



Community Day – Luxury

10 Sep 2026
@Lausanne



AI Training for the Luxury Industry

8 Oct 2026
@Lausanne
& Hybrid



ACTIVITY PLAN 2026 | COMMUNITY ACCELERATION

Co-creation workshop IB #2

13 Oct 2026
@Lausanne

Fashion
&
Lifestyle



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency



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EPFL

eLuxury Summit

17 Nov 2026
@IMD



An architectural rendering of a modern urban scene at night. The scene features a wide, cobblestone-paved street with several people walking and cycling. On the right, a tall, multi-story building with a glass facade is illuminated from within, showing interior spaces and people. The building's design is contemporary, with large windows and a dark frame. On the left, another building is partially visible, and a tree stands in the foreground. The overall atmosphere is vibrant and modern.

LIFESTYLE INNOVATION HUB LAUSANNE

The Lifestyle Innovation Hub Lausanne

FEASIBILITY STUDY

In line with our decision to expand our presence in Canton Vaud, we have decided to **invest** significantly in the **region**.

We are **planning nine activities** and will **kick off** a **feasibility study** to set up an innovation hub in Lausanne.



ACTIVITY PLAN 2026 | FEASIBILITY STUDY

Would you like to join our feasibility study and invest in the hub?

As part of this process,
the workshop:

*"Building the Lifestyle
Innovation Hub of Europe"*

25 **NOV.**
Lausanne
Palace



UNDER THE PATRONAGE AND SUPPORTED BY

VAUD 


Ville de Lausanne

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LifeStyle • Innovation • Hub

THANK YOU

*Looking forward to **connecting** together*



Carlo Terreni

President at Dagorà Lifestyle Innovation Hub



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