



e - Luxury Summit
2025

Luxury In The Age Of Change: From Heritage To Innovation.

Dagorà's Strategic investments in Canton Vaud

Lausanne, 9 October 2025

ORGANIZED BY



INSTITUTIONAL PARTNERS



We are a
**membership-based
community** designed
to inspire innovation,
foster collaboration,
and facilitate
investments in the
lifestyle sector



+110
ACTIVE
MEMBERS

We Drive Innovation Across Industries



**FASHION
& LUXURY**



**BEAUTY
& COSMETICS**



**FOOD
& BEVERAGE**



**TRAVEL
& HOSPITALITY**



**LONGEVITY
& WELLNESS**

We connect innovation leaders



We enable innovation & growth through



EDUCATION & TRAINING*

*in collaboration with local universities

PEER TO PEER EXCHANGE & EVENTS

INVESTORS & PUBLIC FUNDING

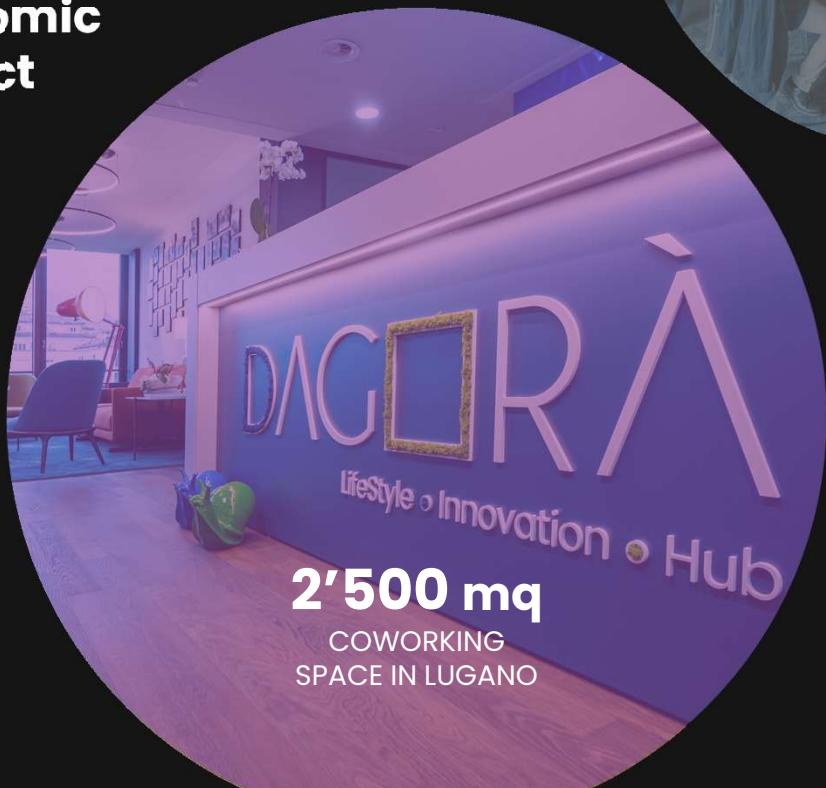
IB* & START-UP SCOUTING

LOBBYING IN FAVOUR OF THE INDUSTRY

*on behalf of Innosuisse

In our hubs, **ideas are exchanged**,
skills cultivated, and **innovation**
supported...

...creating
lasting **social** and
economic
impact



DAGORÀ
LifeStyle • Innovation • Hub

Canton Vaud: Where Talent Meets Innovation

Canton Vaud is a hub where **heritage** and **innovation** **meet**, leveraging **world-class** **researchers** and **talents**

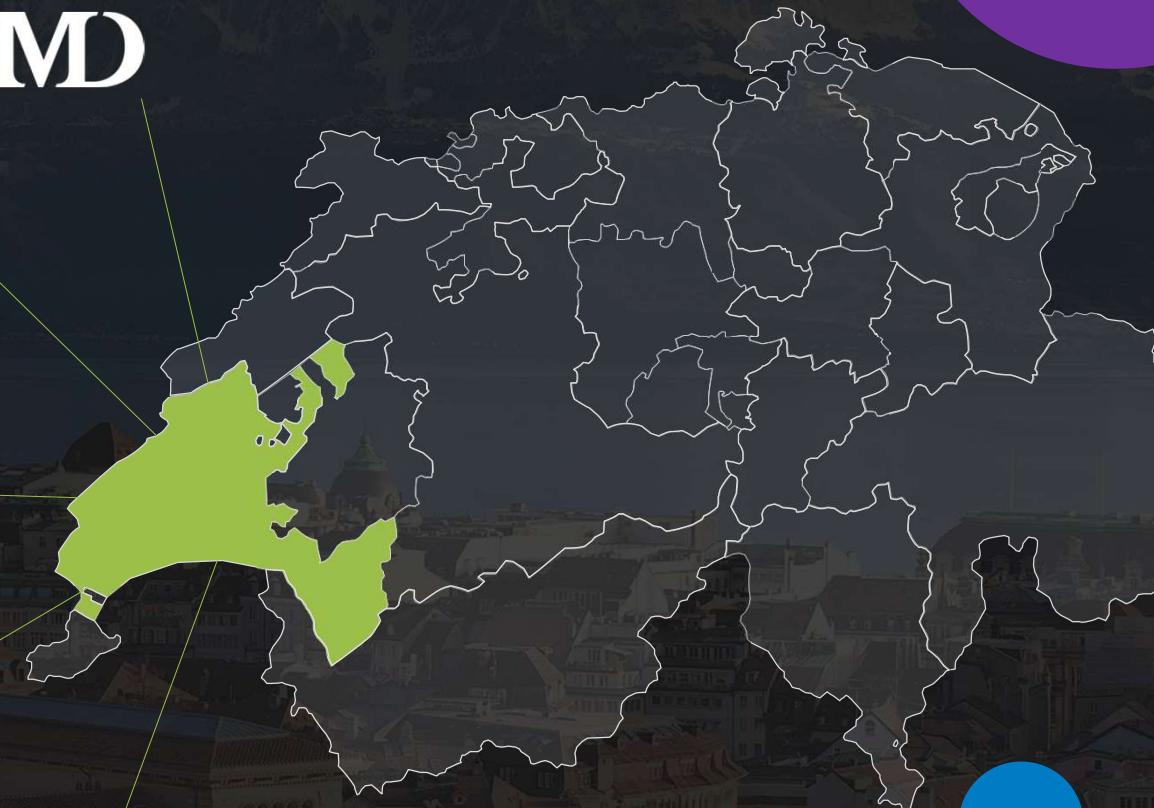
IMD

EPFL

EHL

écal

Unil
UNIL | Université de Lausanne



Canton Vaud: Where Global Lifestyle Companies Make Their Home

Many leading lifestyle brands choose **Canton Vaud** as their base, benefiting from its **strategic location** and **business ecosystem**





LifeStyle • Innovation • Hub

Strategic Investments 2026



COMMUNITY ACCELERATION

**Innovation
Projects & Activities**



FEASIBILITY STUDY

Innovation Hub

Working towards the creation of a 3,000 m² innovation hub in Lausanne city center

Community Acceleration & University Partnerships



Lausanne

9

3
*in 2025

3

1

9

Zürich



2026
Activities Plan

Glarus

Lugano



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ACTIVITY PLAN 2026 | COMMUNITY ACCELERATION

Industry Deep Dive Luxury Innovation

DINNER & 1 TO 1 MEETING

10 Feb 2026
@Lausanne

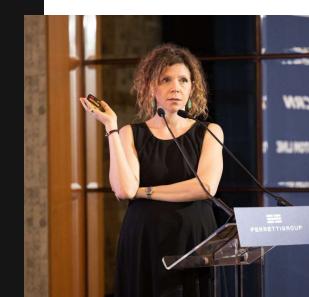
EVENT DAY

11 Feb 2026
@EHL, Lausanne



Francesco Bottigliero

Chief of Humanistic
Technology



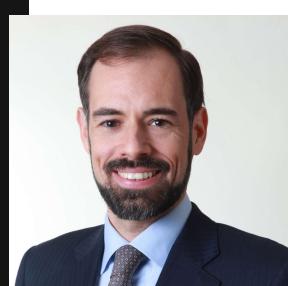
Margherita Sacerdoti

Head of Investor Relations &
Sustainability



Matteo Atti

Global
CMO



Maurus Lienhard

Chief Strategy &
Transformation Officer



Patrick L. Garbini

Founder & Managing
Director



Investor Dinner

17 Mar 2026
@Lausanne



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ACTIVITY PLAN 2026 | COMMUNITY ACCELERATION

Workshop Luxury

11 Jun 2026
@Lausanne



ACTIVITY PLAN 2026 | COMMUNITY ACCELERATION



Community Day - Luxury

10 Sep 2026
@Lausanne



ACTIVITY PLAN 2026 | COMMUNITY ACCELERATION

AI Training for the Luxury Industry

8 Oct 2026
@Lausanne
& Hybrid



Co-creation workshop IB #2

13 Oct 2026
@Lausanne

Fashion
&
Lifestyle



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

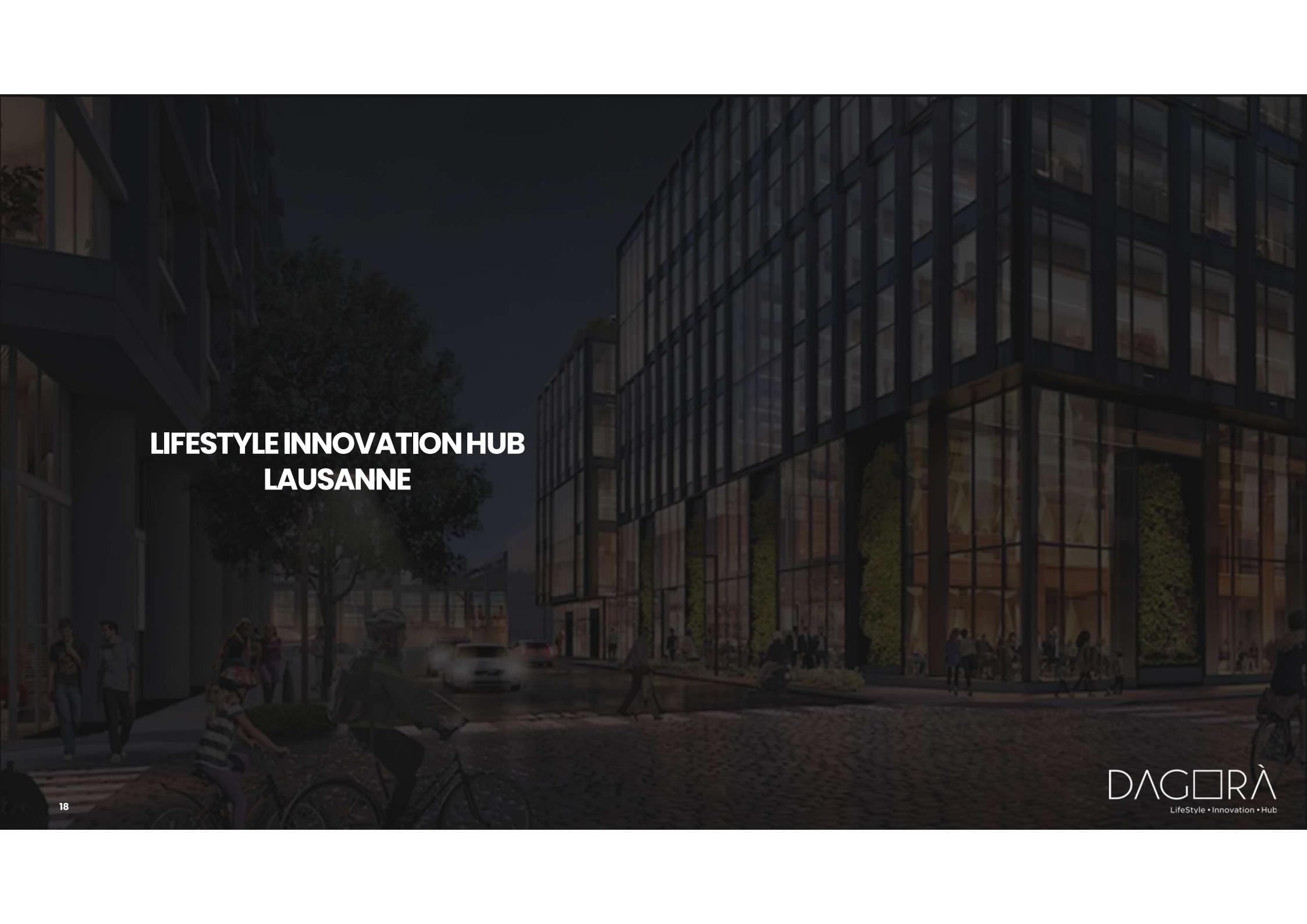


ACTIVITY PLAN 2026 | COMMUNITY ACCELERATION

eLuxury Summit

17 Nov 2026
@IMD





LIFESTYLE INNOVATION HUB LAUSANNE

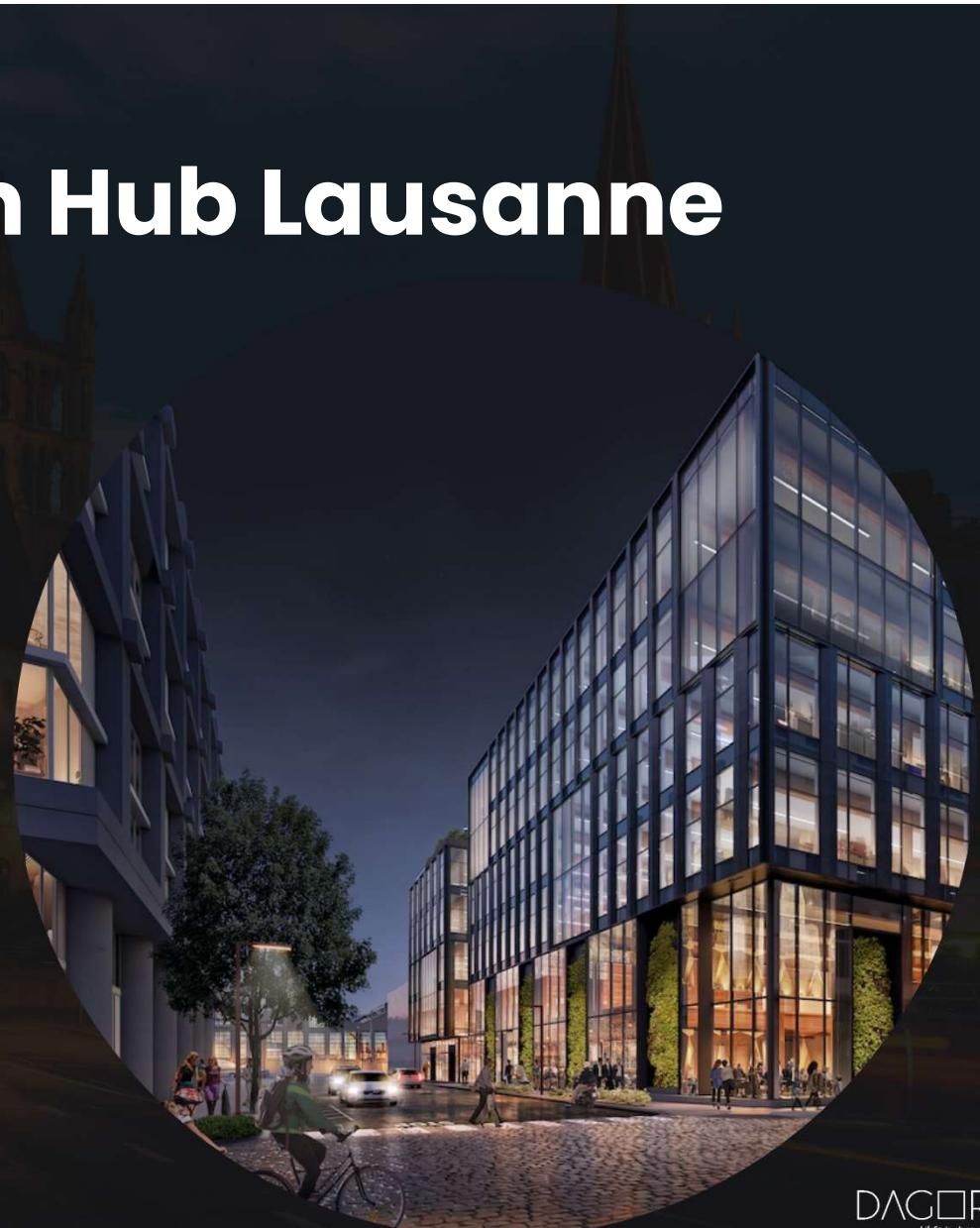
DACORA
LifeStyle • Innovation • Hub

The Lifestyle Innovation Hub Lausanne

FEASIBILITY STUDY

In line with our decision to expand our presence in Canton Vaud, we have decided to **invest** significantly in the **region**.

We are **planning nine activities** and will **kick off** a **feasibility study** to set up an innovation hub in Lausanne.



Would you like to join our feasibility study and invest in the hub?

As part of this process,
the workshop:

***"Building the Lifestyle
Innovation Hub of Europe"***

25 NOV.
Lausanne
Palace

UNDER THE PATRONAGE AND SUPPORTED BY



THANK YOU

*Looking forward to **connecting** together*



Carlo Terreni

President at Dagorà Lifestyle Innovation Hub



carlo@dagora.ch



www.dagora.ch



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