



9th

OCTOBER, 2025
IMD, Lausanne

E-LUXURY SUMMIT 2025

The place where **Dagorà's luxury community** meets to innovate.

An initiative by



In partnership with



SPONSOR COORDINATION KIT

International Institute for Management Development (IMD)
LAUSANNE – 9th October 2025

e-Luxury Summit 2025 – 8th edition

For any further information or requests please contact Bobana Vujic

bobana@dagora.ch / mobile +41 79 657 83 98 / info@dagora.ch

1. Location & Timing
2. Exhibition networking area
3. VIP Apéro
4. Marketing Kit



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1. Location & Timing

How to reach the location:

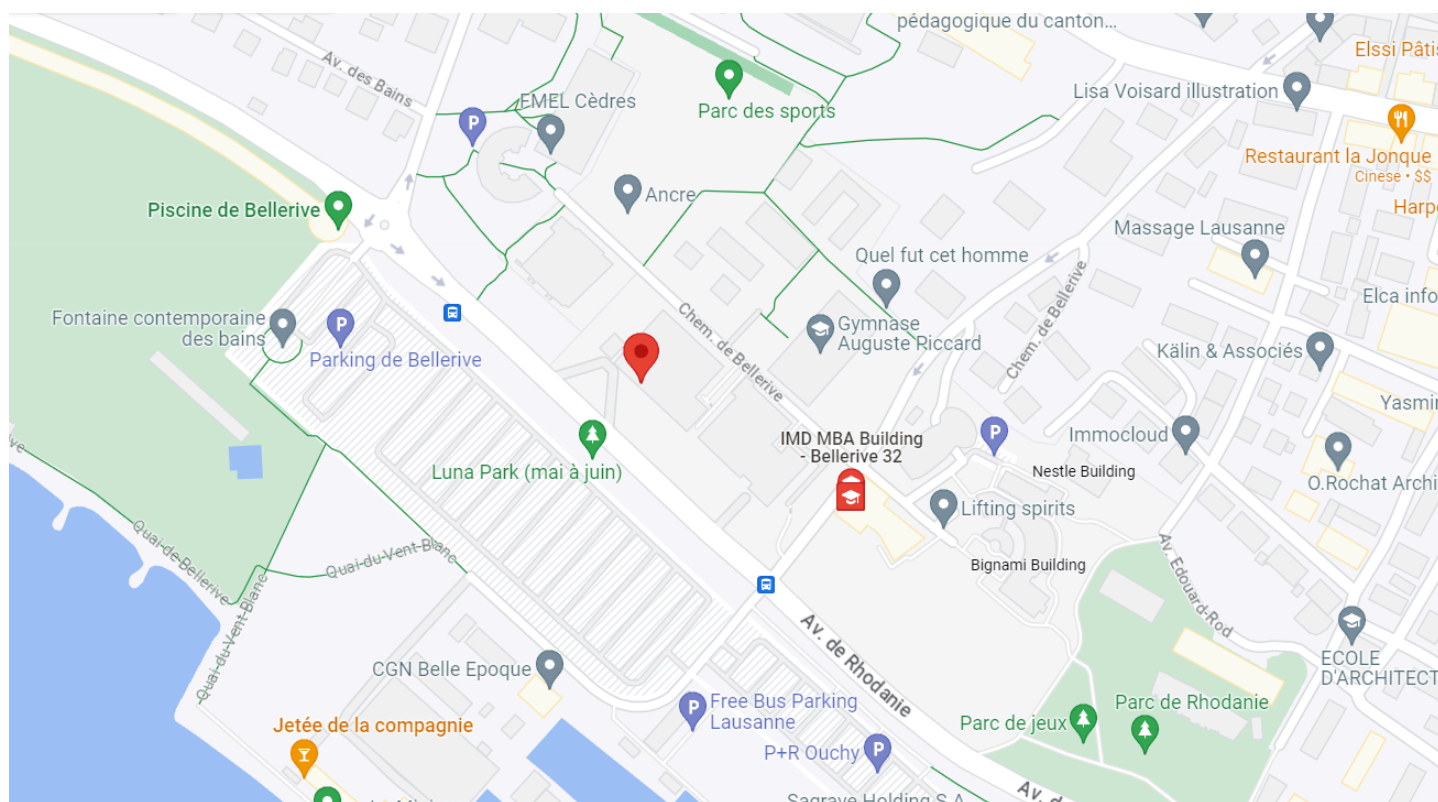
IMD International Institute for Management Development - LAUSANNE

<https://www.imd.org/>

Address: Maersk Mc-Kinney Moller Center - Chem de Bellerive 34 – 1007
Lausanne

The location can only be reached on foot

<https://www.imd.org/about/campus-map/>



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2. Key information for sponsors:

- October 8th from 18:00 – 22:00 only sponsors, investors, and selected guests for VIP Apéro
- October 9th from 07:00 – 08:00 set up for sponsors @ IMD
- October 9th from 09:00 – 18:00 event @ IMD

3. Exhibition Networking Area

Included in the Sponsorship Packages:

	PLATINUM	GOLD
Background with event graphics and company logo (240x230)	X	
Full HD Vertical Digital Totem	X	
Morning Main Speech	X	
Speech in event agenda		X
Background with event graphics and company logo (140x230)		X
1 standing table with barstool	X	X
Power socket	X	
Premium stand with high visibility in main networking area	X	
Stand in exhibition area		X

4. You may take with you:

- Marketing material: Brochures/flyers/gadgets

5. Not always provided:

- Power socket (make sure to have all your devices fully charged)

- Cable LAN internet connection (only wi-fi available, make sure to have an offline backup to present your services in case of problems)

6. VIP Apéro

Location: Lausanne Palace - Rue du Grand Chêne 7-9, Lausanne - room “Le Caveau”

- The aperitif starts at 6pm on 8th October 2025
- We expect around 100 limited selected guests
- Please make sure to register staff and guests to VIP Apéro according to your partnership agreement.
- Bring your party spirit!

7. Marketing Kit

Find at this link all the graphic assets you can download for your personal communication

<https://eluxurysummit.ch/marketing-kit/>

- Event Banners (header for any document, html page)
- Email signature footer (if you want to integrate it into your e-mail message)
- Event Logo
- Photo Frame for speakers (to communicate that you will participate in the event on social networks as a speaker)