



e-Luxury Summit  
2023

DAGORÀ  
LifeStyle • Innovation • Hub



A production of  
DAGORÀ  
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28 nov 2023

# E-LUXURY SUMMIT 2023

In partnership with

IMD

Partners

netcomm  
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LIFESTYLE TECH  
COMPETENCE CENTER

loomish.  
— INVESTING IN INNOVATION

## SPONSOR COORDINATION KIT

International Institute for Management Development (IMD)  
LAUSANNE – 28 November 2023

e-Luxury Summit 2023 – 6<sup>th</sup> edition

For any further information or requests please contact Bobana Vujic – [bobana@dagora.ch](mailto:bobana@dagora.ch) / mobile +41 79 657 83 98

[info@dagora.ch](mailto:info@dagora.ch)



1. Location & Timing
2. Exhibition networking area
3. VIP Aperitif
4. Marketing Kit



## 1. Location & Timing

### How to reach the location:

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IMD International Institute for Management Development - LAUSANNE

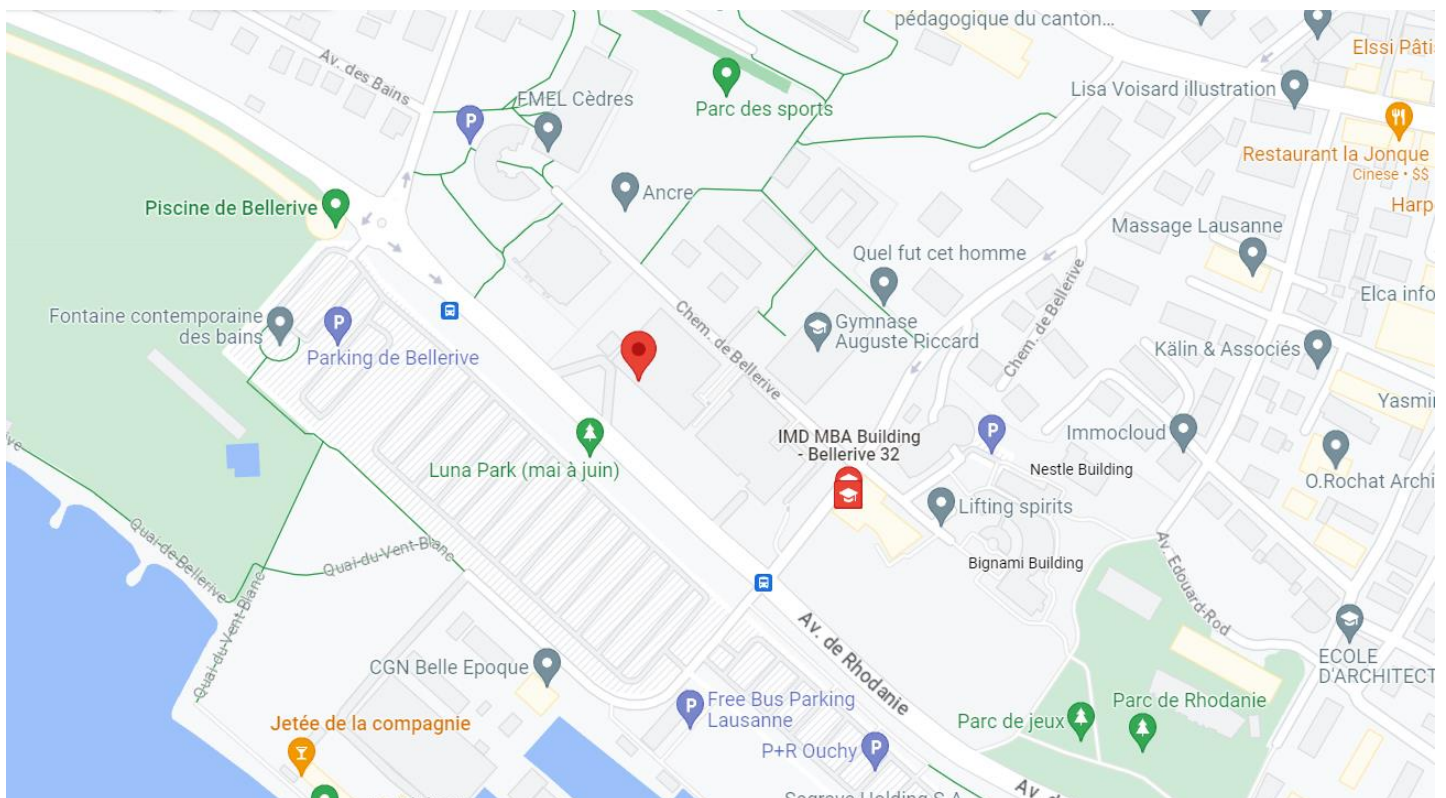
<https://www.imd.org/>

**Address:** Maersk Mc-Kinney Moller Center - Chem de Bellerive 34 – 1007  
Lausanne

The location can only be reached on foot

<https://www.imd.org/about/campus-map/>

If you come by car: <https://rb.gy/wr0Zc>



## 2. Key information for sponsors:

- November 27<sup>th</sup> set up only Dagorà @ IMD

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- November 27<sup>th</sup> from 18:30 – 22:00 only sponsors, investors, and selected guests for VIP Apéro (the location will be communicated by email)
- November 28<sup>th</sup> from 07:00 – 08:00 set up for sponsors @ IMD
- November 28<sup>th</sup> from 08:30 – 18:00 event @ IMD

### 3. Exhibition Networking Area

#### Included in the Sponsorship Packages:

	PLATINUM	GOLD
background with event graphics and company logo (240x230)	X	
Full HD Vertical Digital Totem	X	
Morning Session Speech	X	
Afternoon Session Speech		X
background with event graphics and company logo (140x230)		X
1 standing table with barstool	X	X
Power socket	X	X
Stand positioned in main networking area	X	

#### 4. You may take with you:

- Marketing material: Brochures/flyers/gadgets

#### 5. Not always provided:

- Power socket (make sure to have all your devices fully charged)
- Cable LAN internet connection (only wi-fi available, make sure to have an offline backup to present your services in case of problems)



## 6. VIP Aperitif

### Location (final location to be defined)

- The VIP Aperitif will start around 18:30 (on the day of the event 28th November 2023)
- We expect around 100 limited selected guests
- Please make sure to register staff and guests to VIP Aperitif
- Bring your desire to have fun!

## 7. Marketing Kit

Find at this link all the graphic assets you can download for your personal communication

<https://eluxurysummit.ch/marketing-kit/>

- Event Banners (header for any document, html page)
- Email signature footer (if you want to integrate it into your e-mail message)
- Event Logo
- Photo Frame for speakers (to communicate that you will participate in the event on social networks as a speaker)