



24 November 2026

E-LUXURY SUMMIT 2026

An initiative by
DAGORÀ
LifeStyle • Innovation • Hub

In partnership with
IMD

SPONSOR COORDINATION KIT

IMD Lausanne | 24th November 2026

e-Luxury Summit 2026



For any further information or requests please contact Bobana Vujic
bobana@dagora.ch / mobile +41 79 657 83 98 / info@dagora.ch



- 1. EVENT LOCATION & TIMING**
- 2. VIP APÉRO**
- 3. EXHIBITION NETWORKING AREA**
- 4. MARKETING KIT**

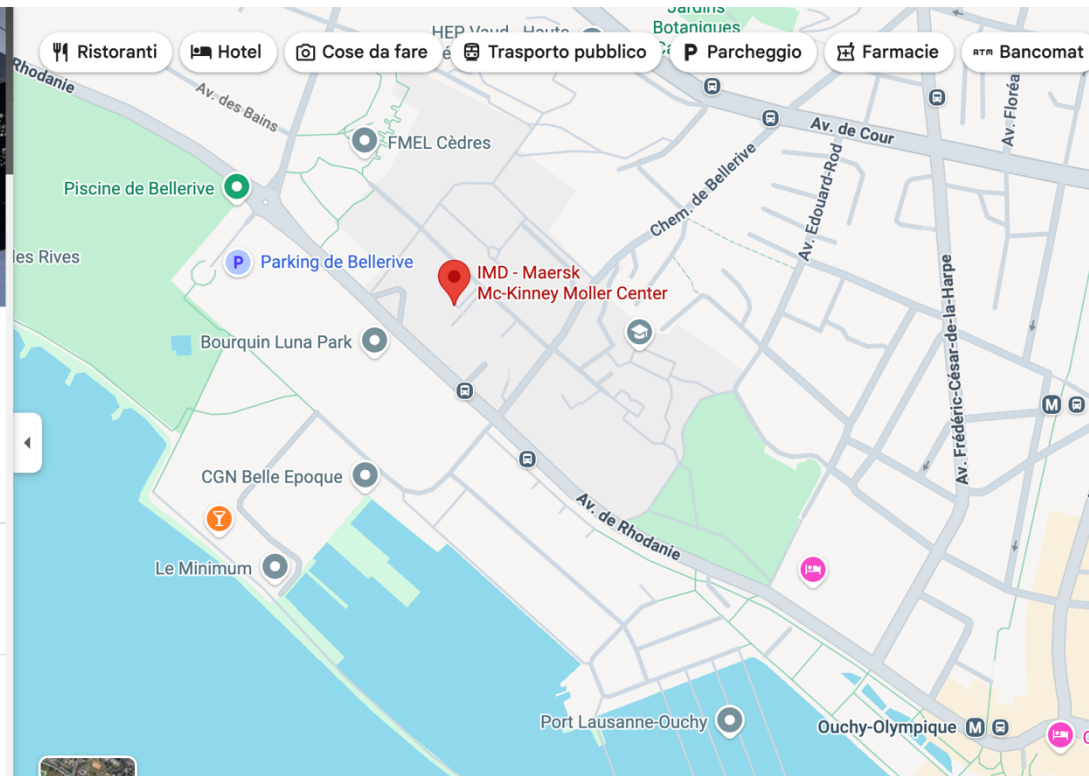
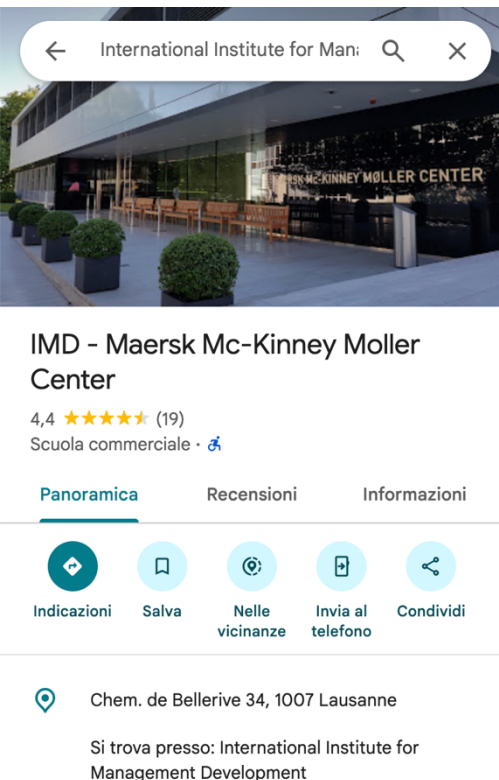


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1. EVENT LOCATION & TIMING

- **Location:** IMD – Maersk Mc-Kinney Moller Center
- **Address:** Chemin de Bellerive 34, 1007 Lausanne
<https://maps.app.goo.gl/vqomdrvVaWBofF2S6>



Key information for sponsors:

- November 23rd VIP Apéro (*timing and location TBC*)
- November 24th from 07:30 – 08:00 set up for sponsors @IMD
- November 24th from 08:30 – 17:30 event @IMD

How to get there

- **By car:** visitor parking is available on the IMD campus, accessible via Chemin de Bellerive.
- **By train:** from Lausanne railway station, take the **M2 metro towards Ouchy-Olympique** and get off at the **final stop**. The venue is approximately a 10-minute walk from there.



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Partner hotels

You can find all necessary information about recommended hotels at the following link: <https://eluxurysummit.ch/recommended-hotels/>



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2. VIP APÉRO

Communications to be confirmed. If applicable, sponsors and partners will be notified and provided with all relevant information.



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3. EXHIBITION NETWORKING AREA

Included in the Sponsorship Packages:

	PLATINUM	GOLD	SILVER
Background with event graphics and company logo (240x230)	X		
Full HD Vertical Digital Totem	X		
Morning main speech	X		
Speech in event agenda		X	
Background with event graphics and company logo (140x230)		X	X
1 standing table with barstool	X	X	X
Power socket	X		
Premium stand with high visibility in main networking area	X		
Stand in exhibition area		X	X

You may take with you:

- Marketing material (brochures, flyers, gadgets)

Not always provided:

- Power socket (make sure to have all your devices fully charged)
- Cable LAN internet connection (only wi-fi available, make sure to have an offline backup to present your services in case of problems)



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4. MARKETING KIT

Find at the following link all the graphic assets you can download for your personal communication: <https://eluxurysummit.ch/marketing-kit/>

- Event Banner (header for any document, html page)
- Email Footer (if you want to integrate it into your e-mail message)
- Event Logo
- Photo Frame for speakers (to communicate that you will participate in the event on social networks as a speaker)
- Sponsor coordination kit (this document)

For any question concerning the **marketing kit**, please contact:

ledia.malecaj@dagora.ch

On the day of the event, you will find your personal **badge** printed at the check-in desk at the venue entrance.

Looking forward to seeing you at the event!



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