



e-Luxury Summit
2024

DAGORÀ
LifeStyle • Innovation • Hub



A production of
DAGORÀ
LifeStyle • Innovation • Hub

26th nov 2024

E-LUXURY SUMMIT 2024

In partnership with

IMD



SWITZERLAND
INNOVATION
PARK TICINO | SITE OF PARK ZÜRICH
LIFESTYLE TECH COMPETENCE CENTER

SPONSOR COORDINATION KIT

International Institute for Management Development (IMD)
LAUSANNE – 26th November 2024

e-Luxury Summit 2024 – 7th edition

For any further information or requests please contact Bobana Vujic – bobana@dagora.ch / mobile +41 79 657 83 98

info@dagora.ch



1. Location & Timing
2. Exhibition networking area
3. VIP Aperitif
4. Marketing Kit



1. Location & Timing

How to reach the location:

For any further information or requests please contact Bobana Vujic – bobana@dagora.ch / mobile +41 79 657 83 98

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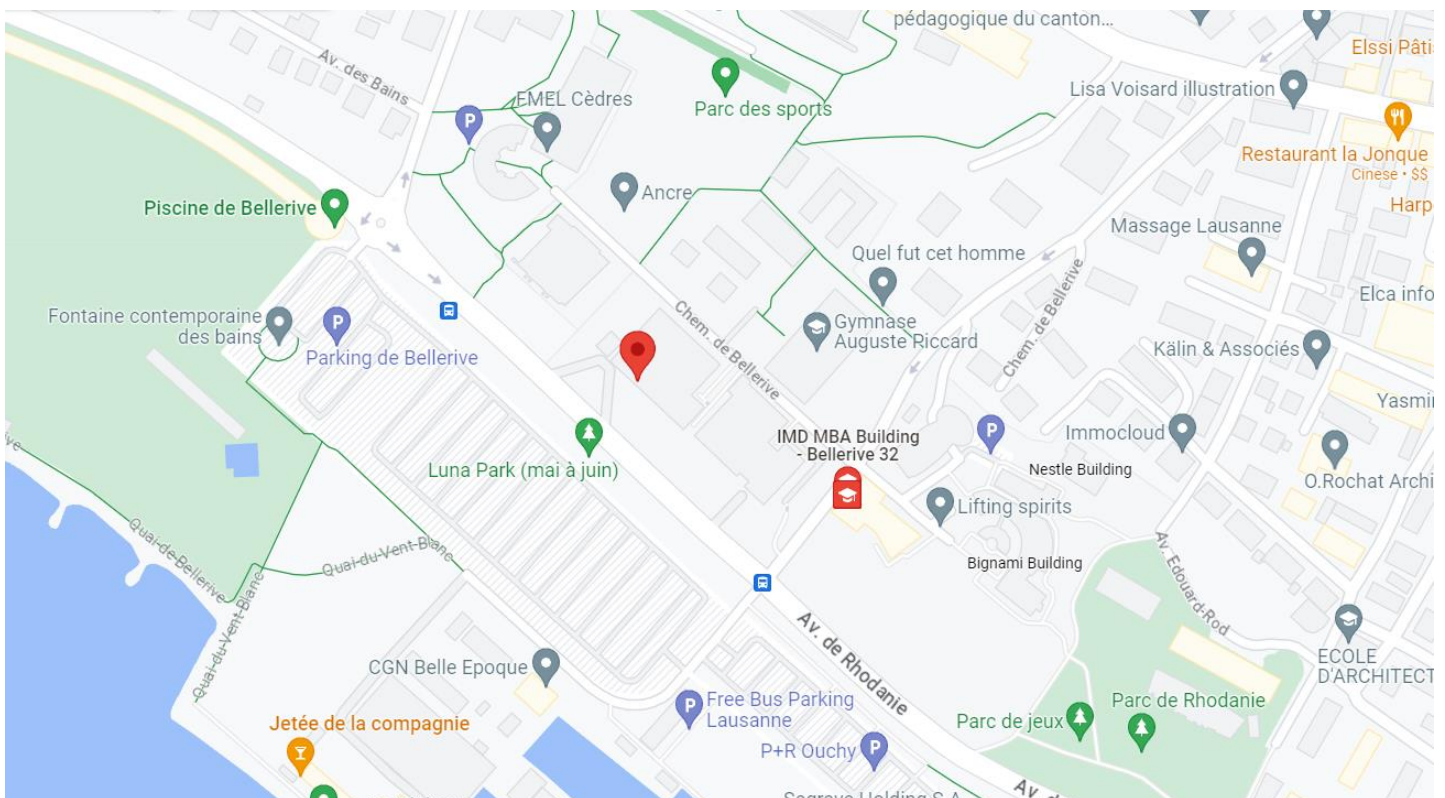
IMD International Institute for Management Development - LAUSANNE

<https://www.imd.org/>

Address: Maersk Mc-Kinney Moller Center - Chem de Bellerive 34 – 1007
Lausanne

The location can only be reached on foot

<https://www.imd.org/about/campus-map/>



2. Key information for sponsors:

- November 25th set up only Dagorà @ IMD
- November 25th from 18:30 – 22:00 only sponsors, investors, and selected guests for VIP Apéro (the location will be communicated by email)

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- November 26th from 07:00 – 08:00 set up for sponsors @ IMD
- November 26th from 08:30 – 18:00 event @ IMD

3. Exhibition Networking Area

Included in the Sponsorship Packages:

	PLATINUM	GOLD
background with event graphics and company logo (240x230)	X	
Full HD Vertical Digital Totem	X	
Morning Session Speech	X	
Afternoon Session Speech		X
background with event graphics and company logo (140x230)		X
1 standing table with barstool	X	X
Power socket	X	X
Stand positioned in main networking area	X	

4. You may take with you:

- Marketing material: Brochures/flyers/gadgets

5. Not always provided:

- Power socket (make sure to have all your devices fully charged)
- Cable LAN internet connection (only wi-fi available, make sure to have an offline backup to present your services in case of problems)



6. VIP Aperitif

Location (final location to be defined)

- The aperitif starts at 6.30pm on 25th November 2024)
- We expect around 100 limited selected guests
- Please make sure to register staff and guests to VIP Aperitif according to your partnership agreement.
- Bring your desire to have fun!

7. Marketing Kit

Find at this link all the graphic assets you can download for your personal communication

<https://eluxurysummit.ch/marketing-kit/>

- Event Banners (header for any document, html page)
- Email signature footer (if you want to integrate it into your e-mail message)
- Event Logo
- Photo Frame for speakers (to communicate that you will participate in the event on social networks as a speaker)